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apprendre en travaillant



the gift of leadership
un don de leadership

April 1, 2010

Volunteers,

4-H Ontario will be holding a Fundraising teleconference call for 4-H volunteers interested in fundraising. At least two volunteers from your Association should attend.

The following are the dates and times for the teleconference meetings:

1. Thursday, May 6, 2010 – noon to 1:00 p.m.
2. Thursday, May 6, 2010 – 8:00 – 9:00 p.m.

Please confirm your attendance by contacting Trisha Lefler, preferably by email at ea@4-hontario.ca or by calling 1-877-410-6748 letting us know the date you will be attending.

The meeting agenda is as follows:

AGENDA – 1.0 HOUR

- 1.0 Roll call – Participant introductions (name & association)
- 2.0 Welcome – Andrew Moore, Marketing & Events Coordinator, 4-H Ontario
 - 2.1 Building funds – a necessary discussion to create a community of support and enable tangible action
 - 2.1.1 Group goals for this call
 - 2.1.2 Getting the right information to the right people at the right time
 - 2.1.3 Documenting your efforts
 - 2.1.4 Cash vs In-kind support – both can make a big difference
 - 2.1.5 Tax receipt vs marketing receipts vs thank you letter – what is the difference, and what is the law
- 3.0 Fundraising concerns, myths, and definition
- 4.0 Donation vs. sponsorship vs. special event – which is right for you?
- 5.0 Turning passion into action
 - 5.1 Immediate ways to begin or strengthen your program
 - 5.1.1 Plan to succeed – steps to prepare
 - 5.1.2 It's all about relationships and good manners
 - 5.1.3 Working with the media to promote your efforts and steward relationships
 - 5.1.4 Current grant and fundraising opportunities
 - 5.1.5 Current association fundraising examples
- 6.0 Summary and next steps – Andrew Moore, Marketing & Events Coordinator
- 7.0 Closing Comments – Andrew Moore, Marketing & Events Coordinator