

2009 Scrapbook Challenge Guidelines

Up
for a new
challenge? Try the
Electronic Scrapbook
category!
See the criteria on
page 2!

The 4-H Ontario Scrapbook Challenge is designed to encourage 4-H Associations to creatively compile **newsletters, programs, newspaper clippings, photographs and other 4-H information** in a scrapbook. This is a great way to encourage your Clubs to create a meaningful record of their activities over the year - and **show us how you've promoted your Association, and 4-H Ontario!**

Associations are invited to submit their scrapbook to 4-H Ontario.

WHY PARTICIPATE?

Maintaining a scrapbook is worth the effort:

- Preserve 4-H memories for future generations
- Create a resource that can be used for promoting and marketing your 4-H program
- Photos can be used to create Powerpoint presentations and displays.
- The exercise of compiling the scrapbook is an opportunity for Associations to visualize their successes, areas for improvement, etc.
- Browsing other 4-H scrapbooks at the Conference and Annual Meeting will generate ideas and resources for Associations to implement

4-H Ontario will also benefit viewing the scrapbook entries to:

- Document where 4-H is being recognized in the media
- Document impact and outreach for use in proposal writing and fundraising applications
- Scan interesting photos for use in the 4-H magazine, 4-H promotional material, Powerpoint presentations, etc.
- Generate story ideas for the 4-H magazine

SCRAPBOOK GUIDELINES

1. Each Association may enter only one scrapbook.
2. Entries must be sent to the 4-H Ontario office by **Friday, January, 8th, 2009** at the Association's expense. The scrapbook will be returned to Association following the Conference and Annual Meeting .
3. Current events should be reflective of the **2009 calendar year**.
4. All subjects in photos are to have signed the 4-H Ontario Media Release form (available from the 4-H web site or your Regional Specialist). Please note that 4-H Ontario reserves the right to scan and reproduce any of the photographs appearing in the scrapbooks.