



learn to do by doing
apprendre en travaillant



the gift of leadership
un don de leadership

PRESS RELEASE
(For immediate release)

Ontario Mutuals™ support 4-H with \$36,300 contribution

(Guelph – June 23, 2010) 4-H continues to move forward thanks to key partners that lead by example and invest into the health of communities. Ontario Mutuals™, on behalf of its 45 “farm mutual” companies, has provided a \$36,300 contribution to 4-H in Ontario during 2010.

Now in their sixth year of coordinated support to 4-H in Ontario, funds are directed at the local, regional and provincial levels. Continuing their long-standing trend of community level support, \$12,500 is directed to local 4-H Association needs. At the regional level, \$13,800 will be geared toward regionally delivered training workshops, coordinated through the respective 4-H Ontario Regional Specialists to meet the needs within the region.

4-H Ontario is pleased to once again announce Ontario Mutuals™ as the exclusive sponsor of the provincial *Go For The Gold* competition, a “reach for the top” style competition that is knowledge-based and team focused. From the \$10,000 investment, \$7,000 enables the provincial competition at the Royal Agricultural Winter Fair along with the administration of the program which includes distribution and maintenance of the buzzers. As well, \$500 goes to each of 6 regional competitions.

Over and above the coordinated support through Ontario Mutuals™, the 45 mutuals are well known for their direct 4-H Club and Association level contributions of cash and in-kind support. This shared commitment of working together to benefit 4-H members, volunteers and the communities in which they live, is helping to ensure the long-term sustainability of the 4-H program.

4-H is an organization of leaders building leaders. Over 6000 youth 10-21 years of age, and a grass roots network of 1600 trained, screened volunteers pledge their Head, Heart, Hands and Health as members of community based clubs. With projects encompassing agriculture, food, health and the environment, 4-H Ontario’s “Learn To Do By Doing” clubs, camps and conferences have a successful 95 year history in developing competence, confidence, connection, character and caring within rural and urban youth.

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